# Sioux Falls







Community Profile 2023

# Welcome to Sioux Falls





The Sioux Falls Development Foundation is your gateway to a variety of professional services including industry and business specific location assistance. We work in partnership with the Governor's Office of Economic Development, local municipalities, county officials, the Sioux Metro Growth Alliance, Startup Sioux Falls, the USD Discovery District, in addition to real estate brokers and financial institution representatives to assist you.

The Foundation owns and operates the Sioux Empire Development Parks and Foundation Park. Established in 1970 and 2015 repectively, the parks total 2,220 acres, and are zoned I-1 or I-2 and provide excellent Interstate access to I-29 and I-90.

# We are here for you! Contact us for all your needs including:

- · Information on Industrial Park Land, Available Sites & Buildings
- Connections to Local Municipal, Utility & Business Service Providers
  - · Business Retention & Expansion Services
    - · Workforce Development Services
    - Demographics & Labor Information
    - · Area Business Listings & Directories
      - · Business & Tax Climate Data
        - · Quality of Life Information



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# Stats at a Glance

290,000

Metro Area Residents

4-County Metro

encompassing Minnehaha / Lincoln / McCook / Turner



Crossroads City

Located at the intersection of Interstate 29 & Interstate 90

4,000-6,000

Annual Growth in Population

119,000

18.3 Minutes 36.7 Years

Metro Households

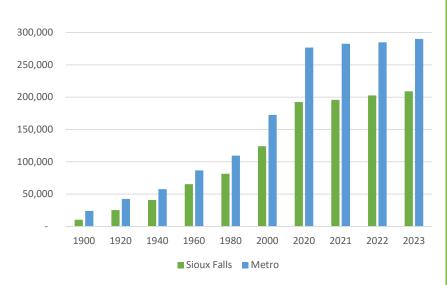
Average Commute Time

Median Age of Residents

# Demographics

# Population

	Sioux Falls	Metro
2020	192,500	276,730
2021	195,850	282,557
2022	202,600	284,800
2023	208,900	290,000



# Population Growth Metro area population growth has outpaced the state's and the nation's growth 23.7 percent to 9.9 percent and 7.5 percent respectively since 2010.



### Race Distribution

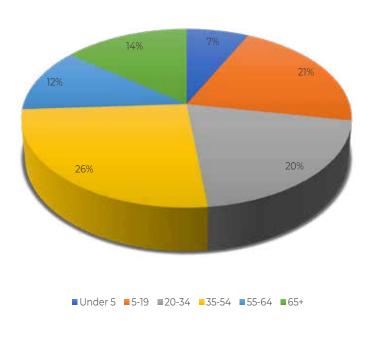
	Metro
One Race	93.6%
White	83.1%
Black	4.9%
Native American	1.6%
Asian	1.5%
Other	2.4%
Two or More Races	6.4%
Hispanic/Latino (of any race)	5.2%

### Sex Distribution

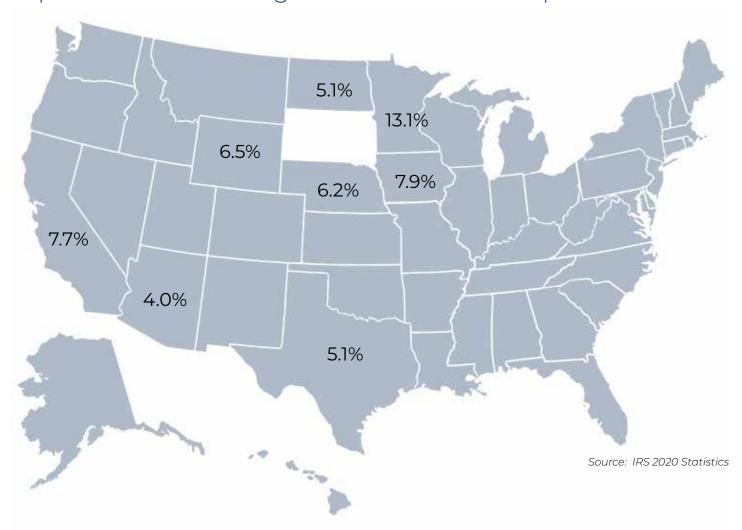
	Metro
Male	50.9%
Female	49.1%

Source: 2022 American Community Survey

# Age Distribution



# Top States contributing to South Dakota's Population Growth



# Labor Statistics

# Availabilty of Labor

Estimated Available Labor Supply ... 13,800

Annual Number of New Residents . . . 4,000-6,000

Annual College/Tech School Graduates Statewide . . . 10,000

Metro Area High School Graduates in 2022 . . . 3,200

Labor Force Growth last 10 Years ... 18%

74.6 %

Labor Participation Rate







### Major Employers

9,885 Sanford Health

7,221 Avera Health

3,699 Sioux Falls School District

3,262 Smithfield Foods

2,613 Hy-Vee Food Stores

1,855 Wells Fargo

1,721 City of Sioux Falls

1,700 Amazon

1.628 Walmart / Sam's Club

1.300 Citi

1,292 Department of Veterans

Affairs

1,245 First PREMIER Bank /

PREMIER Bankcard

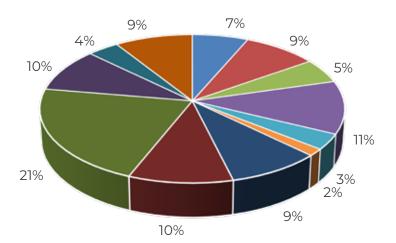
1,080 LifeScape

# Civilian Labor Force, Employment & Unemployment

Year	Labor Force	Employment	Unemployment	% Unemployed
2000	111,188	108,991	2,197	2.0%
2010	134,275	127,982	6,293	4.7%
2020	156,271	149,984	6,287	4.0%
2021	158,800	154,428	4,372	2.8%
2022	163,101	159,830	3,271	2.0%

# Non-ag Wage & Salary Employment by Industry - 2022

- Construction
- Manufacturing
- Wholesale
- Retail
- Trans/Ware/Utilities
- Information
- Financial Services
- Professional Services
- Education/Health
- Leisure/Hospitality
- Other Services
- Government



3-State, 12-County

South Dakota

Minnesota

lowa

Labor Draw

### Income Stats for 2022

Median Family Income Median Household Income Per Capita Income Metro 101,334 \$77,605 \$41,241





# Business Climate

## Real Property Tax

Local real property taxes vary from 1 to 4 percent of the actual value of the structure, with most rates falling under 3 percent. The taxable value of a property is currently considered 85% of the market value. Property taxes are then calculated based on the taxable value of the property.

2022 Levy for the City of Sioux Falls (Commercial & Non-owner Occupied Properties)

•	' ' '
Water	0.022
City	3.886
School (Commercial Rate) *	11.932
County (Minnehaha) *	3.069
Total:	\$18.909 / \$1,000 taxable valuation

Taxable percentages are for the City of Sioux Falls within Minnehaha County. Minnehaha County has taxable percentages of .85 for ag and .954 for non-ag. Lincoln County has taxable percentages of .85 for ag and .944 for non-ag.

\* Property taxes vary depending on the school district and county.

Equipment & inventory are classified as personal property & are NOT subject to property tax

# Property Tax Abatement

A City of Sioux Falls ordinance allows owner-occupied new industrial, distribution or research structures, or additions to these types of existing structures, to be taxed at a lower rate resulting in a savings of property tax normally paid during the first five years following construction.

The chart illustrates the percentage of taxable value used through the first five years.

Post Construction	% Taxable Value Used	A number of Minnehaha and Lincoln County
1st Year		communities have enacted property tax abatement ordinances. For information, contact the Sioux Metro
2nd Year	20%	Growth Alliance at 605.679.7149.
3rd Year	40%	
4th Year	60%	
5th Year	80%	
6th Year	100%	



# South Dakota is one of the nation's

# Top States for business with a Pro-business Environment

that improves your bottom line

# Reemployment Assistance Tax

### Sales & Use Tax

	New Employer	Construction	State	4.2%
Year 1	1.75%	6.55%	Sioux Falls	2.0%
Year 2-3	1.55%	3.55%	Sioux Falls Entertainment Tax	1.0%

Average Experienced Employer Rate: 2022/23 1.14% \$15,000 Wage Base

Employers of 4+ years are assigned an experienced rating based on the employer's benefit and contribution experience in relation to their total taxable payroll for a certain period and the remaining balance in the State fund.

# Motor Vehicle Excise Tax:

4 percent on the purchase price of motor vehicles,

# NO Personal Income Tax NO Personal Property Tax NO Inheritance Tax

### Sales Tax Refund

South Dakota charges sales tax on capital equipment purchases. Many communities offer a refund of their city's portion (generally 2%) of capital equipment/eligible furnishings. The City of Sioux Falls program allows eligible expenses to be incurred within 36 months of the project start date.

City of Sioux Falls - Sales Tax Refund Parameters:

- New construction project must add at least \$5 million to property tax base, or
- Non-realty capital assets investment of not less than \$10 million, or
- A combination of new construction & non-realty capital assets exceeding \$10 million

## Workers Compensation:

South Dakota has traditionally been known as having one of the lowest workers compensation rates in the country. For detailed information contact the SD Department of Revenue & Regulation.

# Revolving Economic Development & Initiative Fund

The REDI Fund is a low interest revolving loan fund for economic development providing financing assistance for qualifying startup firms, existing businesses, and businesses moving into South Dakota based on the creation of primary jobs.

The REDI Fund can provide financing for the purchase of land and the associated site improvements, construction, acquisition, and renovation of buildings; equipment; fees, services and other costs associated with construction.

The REDI Fund can provide up to 45 percent of the total project cost in partnership with a bank. The applicant is required to be in the process of securing the matching total funds before applying to the South Dakota Board of Economic Development. A minimum ten percent equity contribution is required. The rate is fixed for the entire term of the loan, and is currently at two percent, unless otherwise determined by the Board of Economic Development. The loans are amortized over the useful life of the assets financed; with up to twenty years for real estate and ten years for equipment, with a balloon payment provision after five years.

# South Dakota Reivestment Payment Program

The Reinvestment Payment Program provides reinvestment payments to projects in excess of \$20,000,000, or with equipment upgrades in excess of \$2,000,000. The awards are intended for projects that would not have occurred without the reinvestment payment. The program is a component of 2013's "Building South Dakota" legislation, which focuses on education, housing, infrastructure, local economic development efforts, and large and small project needs. The Board of Economic Development oversees the Reinvestment Payment Program. This program is available to assist companies in offsetting the up-front costs associated with relocating or expanding operations and/or upgrading equipment in South Dakota. The program allows for project owners to receive a reinvestment payment, not to exceed the South Dakota sales and use tax paid on project costs, for new or expanded facilities and equipment.

# 50-State Comparison:

# South Dakota has the 2nd Best Business Tax Climate in the Nation

Tax Foundation

# South Dakota Jobs Program

The South Dakota Jobs Program works similarly to the South Dakota Reinvestment Payment Program. This program is available to assist companies in offsetting the up-front costs associated with relocating or expanding operations and/or upgrading equipment in South Dakota. The program allows for project owners to receive a South Dakota Jobs Grant for new or expanded facilities with project costs less than \$20,000,000, or for equipment upgrades with project costs less than \$2,000,000 and is based upon the sales and use tax for the project which is estimated to be paid by the company. The Board of Economic Development oversees the South Dakota Jobs Program.



# International Trade Services

# Port of Entry

Sioux Falls is South Dakota's US Customs & Border Protection's Port of Entry. It has the unique distinction of being the only air cargo port in South Dakota. The Port's U.S. Customs Office allows freight and passengers to clear U.S. Customs in Sioux Falls. Persons interested in accessing Port Services are encouraged to contact South Dakota Trade at (605) 338-3424.

# Foreign Trade Zone

The Federal Government approved a Foreign Trade Zone in Sioux Falls. FTZ #220's current activated General Purpose Warehouse site is Nordica Warehouses, Inc., located at 801 South 6th Avenue. The site consists of a 125,000 square foot public dry goods heated warehouse, freezer building and cooler building. For more information, contact Nordica Warehouses at 605.336.9152. Rosenbauer-America, Inc. is FTZ #220s only Manufacturing Foreign Trade Zone site and it is located in Lyons, South Dakota. This site consists of approximately 10 acres.

# Foundation Park

--est. 2015 --



South Dakota's 1st Mega-site Crossroads Location with I-29 & I-90 Access

> 980 Acre Park Class 1 Rail Frontage Northern Gateway to Sioux Falls Zoned I-2

Amazon FedEX Lineage Logistics Nordica & more

# Sioux Empire Development

# Parks

# **Major Tenants**

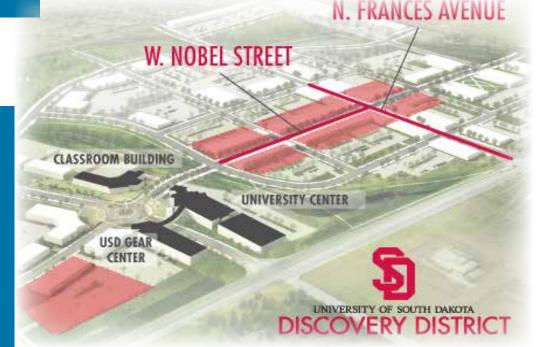
ADP Avera Health Dakota Digital Daktronics, Inc. Electronic Systems, Inc. Forum Communications Glanbia Nutritionals Goodin Company Graco, Inc. Grand Prairie Foods Pepsi Poet LLC Sanford Foundation Sanford Health Sanford Research Schwan Home Delivery Silencer Central Master Brand / StarMark Sullivan Inc. Titan Machinery United State Post Office Wheeler Tank Worthington Ag Parts Wells Fargo YRC, Inc.

Over 1,300 Acres
Zoned I-1 for Light Industrial
Protective Covenants
Near the Intersections of I-29 & I-90
Within minutes of the Regional Airport
Fully Developed Shovel-Ready Sites

# University of South Dakota Discovery District

111-acre Research Park under development in Northwest Sioux Falls

Master-planned High Density Innovation District Connecting Universities with Innovative Companies



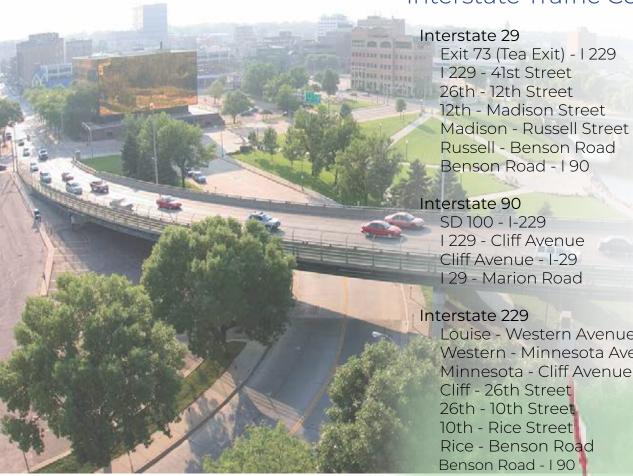
Discovery District
Partner Organizations

SD Board of Regents University of South Dakota State of South Dakota Forward Sioux Falls City of Sioux Falls

info@usddiscovery.com www.usddiscovery.com

# Transportation

### Interstate Traffic Counts - 2022



nterstate 29	
Exit 73 (Tea Exit) - I 229	39,640
1229 - 41st Street	52,700
26th - 12th Street	60,790
12th - Madison Street	57,280
Madison - Russell Street	51,430
Russell - Benson Road	51,200
Benson Road - I 90	45,330
nterst <mark>ate</mark> 90	
SD 100 - I-229	31,850
I 229 - Cliff Avenue	29,060
Cliff Avenue - I-29	28,340
129 - Marion Road	17,630
nterstate 229	
Louise - Western Avenue	37,520
Western - Minnesota Avenue	45,270
Minnesota - Cliff Avenue	45,380

43,100

35,700

30,990

30,780

20,500

# 18.3 Minutes

Average Commute Time

70+

Truck Lines Serving the Region

# Interactive Traffic Map

Available at: https://dot.sd.gov/transportation/highways/traffic

Sioux Falls is one of America's Crossroad cities, located at the junction of 2 Interstates





### Transmodal Facilities

- · 175-acre large-site off loading terminal
- Located 10 miles south of Sioux Falls near Worthing, SD
- · Includes a half-circle side spur
- · Space to temporarility store large components
- 120-foot scale

# Ellis & Eastern | D & I

Short Line Service Providers

# Direct Connections with dock spurs & Freight Forwarding services

are available from the railroads



# Sioux Falls Regional Airport - Joe Foss Field

Located approximately two miles northwest of downtown Sioux Falls, the airport is the

largest in South Dakota.

# Commercial Airline Flights

### Daily Flights

- 6 Chicago
- 4 Minneapolis
- 4 Denver
- 3 Dallas/Ft. Worth
- 1 Atlanta
- 1 Phoenix (Sky Harbor)

### Weekly Flights

- 6 Phoenix/Mesa
- 5 Las Vegas
- 2 Orlando (Sanford)
- 2 St. Petersburg/Clearwater
- 2 Fort Myers

### Seasonal Weekly Flights

- 2 Austin
- 2 Ft. Lauderdale
- 2 Nashville
- 2 Los Angeles
- 2 San Diego

Source: Sioux Falls Regional Airport

# 1.2M +

Passengers in 2022

# 65M Pounds

of freight / mail pass through the Sioux Falls Regional Airport annually

52,000

Flight operations in 2022

# 5 Airlines

Delta | United | American | Allegiant | Frontier

# Charter Service

Charter First out of Maverick Air Center

# **FBO Service**

Signature Flight Support & Maverick Air Center

# Additional Airports

Lincoln County Airport is conveniently located just south of Sioux Falls, adjacent to I-29. The 3,650 foot runway leads to a modern full service FBO providing major aircraft repairs and fueling.

Canton Municipal Airport is located less than 20 minutes southeast of Sioux Falls along US Highway 18. The airport features a 3,600 foot hard surface runway, private hangars, and 24-hour fuel service.

# Express Delivery Service

Service is readily available in the Metro area. UPS and FedEx have air cargo facilities located at the Sioux Falls Regional Airport and operate jet freighters on a daily basis.

# Xcel Energy Company

Xcel Energy provides electricity to over 90 percent of the electrical customers in Sioux Falls, (approximately 87,500 residential and commercial), as well as customers in 35 rural communities for a total of approximately 92,000 customers in South Dakota. A majority of those customers reside in Minnehaha and Lincoln counties.

Xcel owns and operates three combustion turbine-generating units at the Angus C. Anson plant site, located between Sioux Falls and Brandon. The plant utilizes natural gas and is capable of providing 400 MW of power, generally used for peaking purposes on hot summer days. Xcel Energy offers a range of rate options, including interruptible rates that can provide industrial customers with significant savings.

For more information visit www.xcelenergy.com or call 1.800.481.4700.

# Sioux Valley Energy

Sioux Valley Energy provides electricity to more than 27,000 residential, retail, commercial, and industrial members in South Dakota and Minnesota, including the Minnehaha communities of Brandon, Hartford, Colton, Corson, Humboldt, Crooks, Lyons, Valley Springs, and portions of Sioux Falls. Sioux Valley Energy is part of a strong cooperative network with a robust, reliable, and redundant transmission and generation system. The Cooperative has a diverse energy portfolio from its wholesale power supplier including coal, gas, oil, distributed, and renewable energy, including wind power. Nearly 40 percent of Sioux Valley Energy's electricity comes from renewable sources. This energy mix provides Sioux Valley's members with reliable, sustainable, and affordable electricity. The Cooperative serves electricity to a wide variety of industries including manufacturing, ethanol production, and data processing.

Sioux Valley Energy owns and maintains more than 6,000 miles of distribution line in a seven-county region of Brookings, Lake, Moody, Minnehaha, and a portion of Kingsbury counties in South Dakota and Rock and Pipestone counties in Minnesota. In addition to serving electricity, Sioux Valley offers electrical wiring and repair, beneficial electrification programs, a renewable energy credit program, residential and commercial energy efficiency assistance, special rates, and rebate programs to its members. There is also dedicated staff to assist commercial and industrial members with their unique needs. Sioux Valley Energy is an equal opportunity provider and employer.

For more information visit www.siouxvalleyenergy.com or call 1.800.234.1960.

## Southeastern Electric Coop

Southeastern Electric Cooperative Inc., provides electrical services to residential, commercial and industrial members who live in the southeastern/southwestern city limits of Sioux Falls, around Harrisburg/Tea areas, some small communities in Lincoln, McCook, Turner Counties (Davis, Hurley, Irene, Montrose, Spencer and Viborg) in addition to the rural areas of Hutchinson County on a non-profit/member owned basis. Southeastern has six office and warehouse locations throughout its service area in Alcester, Marion, Parkston, Salem, Exit 68 south of Sioux Falls and Viborg to serve its members. The Coop serves 22,200 meters and is one of the largest and fastest-growing coops in South Dakota.

The Coop also offers incentive programs for ground source heat pumps, energy efficiency programs, off-peak heating, water heating, and all-electric heat for homes, farms and businesses.

For more information visit www.southeasternelectric.com or call 1.800.333.2859.

# MidAmerican Energy

MidAmerican Energy Company is an energy provider serving 760,000 electric customers and 742,000 natural gas customers in Iowa, Illinois, Nebraska and South Dakota. It is headquartered in Des Moines, Iowa. Information about MidAmerican Energy is available on the company's website, Twitter, Facebook and YouTube pages, which can be accessed via MidAmerican Energy Company's website at www.midamericanenergy.com.

# Northwestern Energy

NorthWestern Energy is a regional provider of electricity, natural gas, and related services to approximately 718,300 customers in Montana, South Dakota, and Nebraska. NorthWestern's natural gas system includes approximately 9,758 miles of transmission and distribution pipelines and storage facilities serving 168 communities and surrounding rural areas in Montana, South Dakota, and central Nebraska. This includes electric and natural gas distribution services to approximately 63,575 electric customers and 88,946 natural gas customers in 60 communities in the eastern half of South Dakota including developing areas within Sioux Falls' city limits. The company's corporate headquarters is located in Sioux Falls.

NorthWestern Energy is dedicated to providing safe, reliable, and cost-effective energy and services to all of its residential, commercial and industrial customers.

### **Telecommunications**

Sioux Falls offers a strong infrastructure of telecommunications services. As a regional hub for medical, financial, call center, and retail services, the community is wired with multiple carriers for voice and data transport. Providers offer everything from the traditional residential services to redundant optical OCX capacity.

Long distance network service is provided by a number of national service providers and other

independent resellers.

**Point of Presence:** AT&T, Midco, CenturyLink, SDN Communications, Sprint, Vast, and Verizon Business all maintain Points of Presence in the community.

### Sioux Falls Water Sources

- · Lewis & Clark Regional Water System
- · Big Sioux Aquifer
- · Middle Skunk Creek Aquifer
- Surface Water

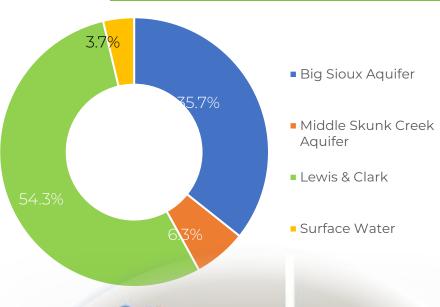


# 75M Gallons

Water Treatment Capaicty per Day

# 27M Gallons

Water Storage Capacity

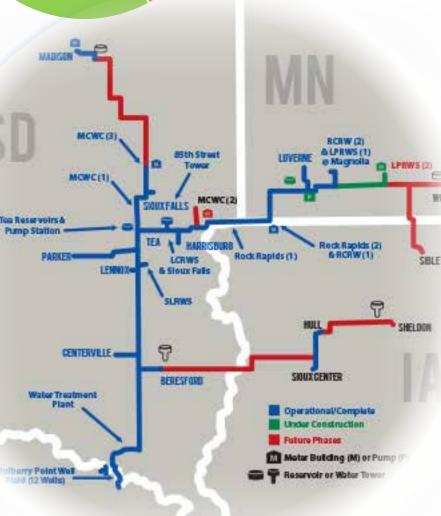


### Lewis & Clark

Lewis & Clark provides treated water to member municipalities and rural water systems from an aquifer adjacent to the Missouri River near Vermillion, SD. When completed, the system will serve 20 members with over 350,000 people in South Dakota, lowa, and Minnesota through 337 miles of pipeline encompassing 5,000 square miles. Communities and rural water systems within the Sioux Falls MSA were connected to Lewis & Clark in 2012.

The capacity of the system when completed will be 45 million gallons per day (MGD) with the ability to expand to 60 MGD in the future. The portion allocated to the City of Sioux Falls when the expansion is completed will be 34.4 MGD.

Lewis & Clark improves the quality of life for area residents by addressing water quality, supply and infrastructure; allowing continued growth of the Sioux Falls region.



### Water Treatment - Sioux Falls

The Sioux Falls Department of Water Reclamation oversees wastewater collection and treatment for the City. Residential and commercial flow is 92 percent of the flow contribution with high strength and industrial flow contributing approximately 4 percent of the total flow. The Water Reclamation Division provides collection and treatment services for one sanitary district and two municipalities outside of Sioux Falls; contributing 4 percent of the total flow to the system.

The Division also provides treatment for final discharge to the Big Sioux River according to the conditions of the City's National Pollutant Discharge Elimination System (NPDES) permit. The City currently has primary, secondary and tertiary treatment facilities.

# 970.5 Miles of Sewer Pipe 21 Lift Stations 21 Million GPD Design Average Flow 35 Million GPD Design Peak Flow

# Regional Landfill

The Sioux Falls RSL, in operation since 1979, is the largest landfill in the state of South Dakota and is operated under a solid waste permit from the South Dakota DENR. It is located approximately 5 miles west of Sioux Falls and has a service area covering five counties. The landfill has a total permitted area of approximately 785 acres.

Sioux Falls, in partnership with POET Biorefining-Chancellor, have taken "green" to a new level with the development of a landfill gas pipeline. The 11-mile, low-pressure pipeline provides methane gas to help power daily operations at the 120 million gallon per year POET ethanol plant. Efforts to enhance recycling along with other sustainable measures that decrease environmental impacts will help to lengthen the life of the landfill which is currently estimated to be able to accept waste until the 2070's.

City of Sioux Falls Public Works: 605.367.8600 www.siouxfalls.org/publicworks

Minnehaha Community Water Corp: 605.428.3374 www.minnehahacommunitywater.com

Lincoln County Rural Water System: 605.767.2966 www.lincolncoruralwater.com

South Lincoln Rural Water: 605.372.4211



# Workforce Assistance



**INTERN Sioux Falls:** Connects college sophomores and juniors from the upper Midwest to organizations with internship opportunities.

**WORK Sioux Falls:** Resource connecting top-notch area employers with career seeking individuals from regional metros within a 5-state area.

**Talent Tours:** College students tour businesses in the Sioux Falls area to connect them with high-demand industries and jobs.

**Talent Now:** Special events for soon-to-be college graduates to help connect them to employment opportunities quickly.

**Talent Draft Day:** One-day event for middle school, high school, and college students to immerse them in opportunities available in Sioux Falls.

Talent Rebounds: Events to reach college alumni who have relocated from South Dakota. By leveraging collegiate alumni networks, these events connect prospective 'rebounders' to current residents and businesses within the Sioux Falls community who might inspire them to move back.

**Talent Thursdays:** Weekly live stream on social media featuring a Sioux Falls professional sharing their career journey and why Sioux Falls is a great place to live.



Career Connections: A weekly job shadowing experience that immerses high school juniors and seniors into high-demand careers in Sioux Falls

**UPSKILL Sioux Falls:** Provides employee training and development in high-demand and hard to fill occupations.

Your Future STEM: Helps middle school students understand pathways and job opportunities within STEM-related careers that are poised for growth.

Opportunity & Capability
Workshops: A one-day job fair
designed for students and adults
with disabilities to gain career
education and exposure and to
raise awareness of the benefits of
employing people with disabilities.

**Second Chance Job Fairs:** Seeks to connect justice-involved persons with employment opportunities upon their release.



Recruitment Council: Monthly workshops on the topics of hiring, retaining, and developing the right employees for your organization.

### **WIN in Workforce Summit:**

Annual day-long conference for business executives, HR professionals, and educators to learn trends and best practices for workforce.





# Sioux Falls Building Construction

2022 New Residential Residential Additions & Remodel New Non-Residential Non-Residential Additions & Remodel Total Value

Number of Permits Issued

Source: Planning & Development Services, City of Sioux Falls

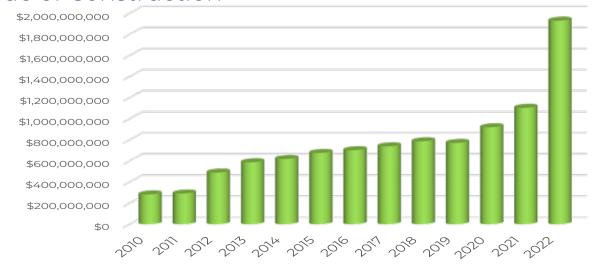
\$241,000,000 \$133,700,000 \$1,215,300,000 \$340,000,000 \$1,930,000,000

11,171

No. 2 Total Bank Assets \$3.5 Trillion

# Total Value of Construction

Sioux Falls



\$9.9 billion worth of construction has

### Major Retailers

Aldi (4)

Ashley Home Furniture

At Home

Austad's Golf

Best Buy

**Buff City Soap** 

Burlington

Casey's General Stores (15)

Costco

Dick's Sporting Goods

Duluth Trading Company

DSW

Fareway Foods (4)

Five Below

Fleet Farm

Hobby Lobby

HOM Furniture

Home Depot

HomeGoods

Hy-Vee/Dollar Fresh (8)

**JCPenney** 

Kirkland's

Kohl's (2)

Lewis Drug (13)

Lowe's

Macy's

Marshalls

Menards (2)

Nyberg's Ace Hardware (5)

Old Navy

PetSmart (2)

Runnings (2)

Sam's Club

Scheels

Schoeneman's

Slumberland

SD Furniture Mart

Target (2)

T.J. Maxx

Verizon

Ulta

Walgreens (6)

Walmart (4)

Williquors

## Regional Retail Destination

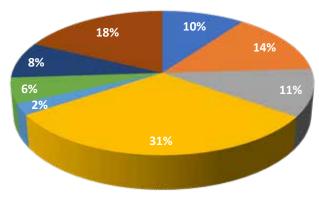
As the largest retail center between Denver and the Twin Cities, Sioux Falls offers the consumer a vast selection of goods from thousands of retail stores scattered throughout the metro area. From quaint, eclectic one-of-a-kind shops in our regional communities and downtown Sioux Falls, to national retailers, the metro offers everything consumers need and want.



# 700,000

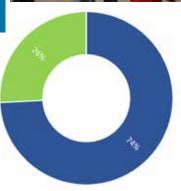
Retail Population draw from a 4-State Area







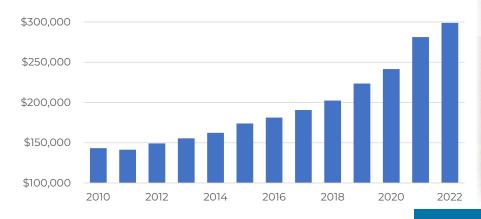
- Building Materials & Garden Supplies
- General Merchandise
- Food Stores
- Automotive Dealers & Service Stations
- Apparel & Accessory Stores
- Furniture & Homefurnishings
- Eating & Drinking Places
- Miscellaneous Retail



The Sioux Falls Metro generated over 26% of the state's retail sector sales in 2022.

Source: SD Department of Revenue

# Median Existing Home Prices - Q4





\$750-850 \$900-1100

<u> </u>	C 1 .	1		
( OCT (	71 1	VIDO	$( \cap m)$	parison
1.001		VIII		

# Monthly Apartment Rent

1 Bedroom

Cost of Livin	ng Com	parisoi	n sta	3 Beard	OM	⊅ا∠	200-1400	
Component Weight	100%	13%	28%	10%	10% Trans-	4%	35%	
THE RESERVE OF THE PARTY OF THE	All Items	Food	Housing	Utilities po	ortation	Health	Misc.	
Denver, CO	110.5	94.4	135.6	86.5	100.3	99.6	107.8	
Madison, WI	102.9	101.8	99.8	108.5	97.5	123.9	102.9	
Minneapolis, MN	99.0	95.2	91.4	99.2	104.5	102.8	105.0	
St. Paul, MN	97.6	92.8	89.9	97.1	102.7	105.0	104.1	
Kansas City, MO	94.9	92.4	102.4	101.6	86.4	88.5	91.2	
Iowa City, IA	93.4	96.2	78.8	84.4	110.9	98.0	101.7	
Rapid City, SD	93.0	112.1	82.7	91.4	99.8	84.3	92.6	
Sioux Falls, SD	91.5	94.3	93.1	83.3	86.3	104.2	90.5	

Source: Council for Community & Economic Research Cost of Living Index, 2022 Annual Average | US Average = 100

South Dakota

■Sioux Falls

### **Public Schools**

A number of public school districts provide excellent educational opportunities for PreK-12th grade students throughout the metro area. The largest district is the Sioux Falls School District; serving more than 25,000 students.

The Sioux Falls School District encompasses preschool and early childhood programs, 23 elementary schools, 6 middle schools, 4 traditional high schools, an alternative high school, and a project-based learning academy. The District also offers career exploration and advanced learning opportunities to Sioux Falls and metro area students through the Career & Technical Education Academy. Various specialized elementary schools are available focusing on specific curriculum and interests. Advanced and accelerated learning opportunities as well as a full continuum of Advanced Placement courses are available within the system.

Additional public school systems within the metro area bordering Sioux Falls include: Baltic, Brandon Valley, Canton, Dell Rapids, Garretson, Harrisburg, Lennox, Tea Area, Tri-Valley and West

Central.

### **Private Schools**

Sioux Falls and the metro area have additional opportunities for elementary and secondary education in non-public schools. These schools have a combined enrollment of 4,500 students.

# 2022 ACT Scores 23 22 21 20

~3,000 Grads

receive their diplomas from area high schools annually

52,800+

Area PreK-12th grade Students

Quality public & private educational opportunities abound in the Sioux Falls Metro; from PreK through Medical & Doctoral degrees.

# Post-secondary Education

### Augustana University

Private, 4 Year Liberal Arts University 70+ Majors & Pre-professional specializations Masters: Education, Sports Administration & Leadership, Accountancy, Genetic Counseling

Enrollment: 2,000-2,100

Average # of Graduates: 550-650 800.727.2844 | 605.274.0770

www.augie.edu

### University of Sioux Falls

Private, 4 Year Liberal Arts College 90+ Academic Program Offerings AA, Bachelors, Masters, Doctorate Enrollment: 1,600 Average # of Graduates: 400-500 800.888.1047 | 605.331.5000

### USD - Sioux Falls

www.usiouxfalls.edu

Community College & Extension Campus Certificates, Associates, Bachelors, Masters & Doctorate Annual Enrollment: 2,000-2,500

605.274.9500

www.usd.edu/Academics/USD-Sioux-Falls

### Sanford School of Medicine of The University of South Dakota

Primary Clinical Campus (Years 3-4) Residency Programs: Internal Medicine, Pathology, Psychiatry, Child/Adolescent

Psychiatry & Transitional

Average # of Graduates: 50-70

605.357.1300

www.usd.edu/med

### Southeast Technical College

Technical Institute - 65 programs AA Science Degrees, Diplomas or Certificates Enrollment: 2,200-2,400

Average # of Graduates: 800-1,000

800.247.0789

www.southeasttech.edu

### Sioux Falls Seminary / Kairos University

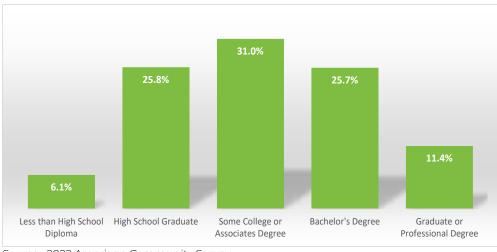
Graduate Theological Institution

Online Masters & Doctoral Degrees; Graduate &

Non-degree Certificates 605.336.6588

www.kairos.edu

### Educational Attainment



Source: 2022 American Community Survey

# ~6,000 Grads

Earn their Bachelor's Degree from a South Dakota Public or Private College/University Annually

### Mount Marty College

Nurse Anesthesia Doctoral Program Annual Enrollment: 100 Average # of Graduates: 35 605.322.8090

www.mtmc.edu

### Stewart School

Cosmetology, Esthetics & Nail Technology

Education

Annual Enrollment: 100-150

605.336.2775

www.stewartschool.com

# 8 Institutions

of Higher Education in Sioux Falls

# 8,000 Students

attend Post-secondary Institutions in the Metro Area

100,000+

Young Adults attend Post-secondary Institutions within 150 miles of Sioux Falls

### State Universities

within an hour's drive of Sioux Falls

### Dakota State University

Madison, SD

A National Security Agency's National Center of Academic Excellence in Cyber Operations

Enrollment: 3,200+ Graduates: 500-600

888.378.9988 www.dsu.edu

### South Dakota State University

Brookings, SD

A land-grant university & the State's largest

institution

Enrollment: 11,400+ Graduates: 2,400-2,600

800.952.3541 www.sdstate.edu

### University of South Dakota

Vermillion, SD

The State's designated liberal arts institution &

flagship university Enrollment: 9,400+ Graduates: 1,900-2,100

877.269.6837 www.usd.edu



# Municipal Government

1889

Year Sioux Falls was Incorporated

83.34

Area of Sioux Falls in Square Miles

43°32'50"

Latitude

96°43'48"

Lonaitude

### Resources

City of Sioux Falls

Mayor's Office: 605.367.8800 Planning & Development: 605.367.8888 Public Works: 605.367.8600 Licensing: 605.367.8082

www.siouxfalls.org

Minnehaha County

 Commission Office:
 605.367.4206

 Equalization:
 605.367.4228

 Register of Deeds:
 605.367.4223

 Treasurer's Office:
 605.367.4211

www.minnehahacounty.org

Lincoln County

Commission Office: 605.764.2581 Equalization: 605.764.2571 Register of Deeds: 605.764.5661 Treasurer's Office: 605.764.5701

www.lincolncountysd.org



ISO Rating

11

# of Fire Stations

4.45 Minutes

Average Response Time

195 & 284

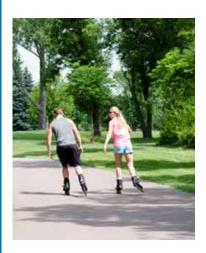
# of Fire Figheters & Police Officers Respectively



# Climate

### Stats

Annual Average Temperature 45.8°F Average Relative Humidity 71% (Noon) 25.7 Inches Annual Precipitation Annual Percentage of Possible Sunshine 56% 10.7 MPH Average Annual Wind Speed Annual Total Snow 39 Inches Annual Heating Degree Days (65°F Base) 7,580 Annual Cooling Degree Days (65°F Base) 802 First Fall Freeze Date September 30 Last Spring Freeze Date May 6



Winter, Spring, Summer, and Fall, Sioux Falls' climate provides Variety and an invigorating life-style with 4 distinct seasons.

# Average Temperatures - Degrees F

	<u>Mean</u>	High	Low
January	16	26	6
February	20	31	11
March	32	43	23
April	47	59	35
May	59	70	47
June	68	80	57
July	74	85	62
August	71	83	60
September	62	74	50
October	50	60	37
November	33	43	23
December	21	29	11

# Community Life

# Something for everyone

There truly is something for everyone in the Sioux Falls region!

Over 600 restaurants offering local favorites like chislic and cheese curds, farm to table cuisine, world class service and global tastes are available to satisfy any palate.

A world class performance hall, theaters, museums, galleries and more provide an outlet and venue for talented artists and patrons alike. The Denny Sanford PREMIER Center hosts national and global

musicians, and sporting events at every level of play.

Outdoor enthusiasts can partake in downhill skiing and snowboarding, miles of paved bike trail and off-road routes. hunting, fishing, kayaking, in addition to competitive or rec league youth and adult sports.



Sports fans also have the option to attend minor league, collegiate level, varsity and youth games throughout the year.

The symphony orchestra, municipal band, area festivals and parades offer many options for entertainment. Parks, pools, a zoo, indoor Ferris wheel, aquatic center and an interactive science center are just a few more of the many family friendly options available.



Sioux Falls celebrates summer with SculptureWalk, an exciting exhibit of 67 outdoor sculptures displayed year round along the sidewalks in downtown Sioux Falls. The exhibit is one of the largest year-round outdoor sculpture displays in the nation and boasts new sculptures annually from artists around the world.

Located within the city's historic namesake Falls Park, is the Levitt, a state-of-the-art outdoor lawns provide a permanent space to host community events and highlight local traditions.

The Washington Pavilion of Arts & Science features a state-of-theart performance hall, a multi-use "black box" theater, an OMNI theater, visual arts galleries and a Science Discovery Center with interactive exhibits.

# Festivals

**County Fairs** 

Symphony

Concerts

### Sioux Falls Parks & Rec

500 Recreational Classes & Programs

Soccer & Football Fields Baseball & Softball Fields Lacrosse Fields & Pickleball Courts Tennis, Basketball & Volleyball Courts Skate Parks / Skating Rinks / Ice Rinks Disc Golf Courses & Dog Parks

3 City-owned Golf Courses

7 Aquatic Centers / Swimming Pools Wading Pool / Spray Pads

5 Community Centers

Great Plains Zoo & Delbridge Museum 45 Acres

1,000 Animals / 137 Species Children's Petting Zoo Carrousel & Train Rides Butterfly House & Marine Cove

Great Bear Recreational Park Downhill Skiing & Snowboarding Cross-country Skiing & Tubing Hiking Trails

Municipal Band Concerts

Hiking & Mountain Biking Trails

USS Battleship South Dakota Memorial

Mary Jo Wegner Arboretum

IcePlex & Indoor Tennis Center

Outdoor Campus

www.siouxfallsparks.org



# 80+ Parks

encompassing 3,373 Acres in the City

# 17 Golf Courses

within 20 miles of Sioux Falls

# 35 Miles

of Daved Rike Daths

5

### Minor League Sports Teams

seball Canarie

Basketball Skyforce

Hockey Stampede

Indoor Football Storm

Soccer Thunder FC

# 3 State Parks

Good Earth State Park

Blood Run National Historic Landmark

Newton HIIIs State Park (Canton)

Palisades State Park (Garretson)

# 4 Recreation Areas

Beaver Creak Nature Area (Valley Springs)

Big Sioux Recreation Area (Brandon)

Lake Alvin Recreation Area (Harrisburg)

Lake Vermillion Recreation Area (Montrose)

# Major Healthcare Hub

Sioux Falls is recognized as the finest major medical center between Denver and the

Mayo Clinic. Home to two regional health care systems and a variety of specialty hospitals and numerous clinics, the Sioux Falls healthcare community serves people in a four-state area and beyond. The Sanford School of Medicine of The University of South Dakota is located in Sioux Falls and enhances health care in all the hospitals. Approximately 1,000 doctors staff the hospitals and clinics within the metro area.

Numerous biotech companies are located in Sioux Falls focussing their efforts on healing, feeding and fueling the world. SAB Biotherapeutics and Poet, are headquartered here and operate major R&D facilities. Other entities are engaged in research with our local universities.



# Hospital Systems

### Avera Health

Avera McKennan Hospital Avera Behavioral Health Center Avera Heart Hospital of SD Avera Dells Area Hospital

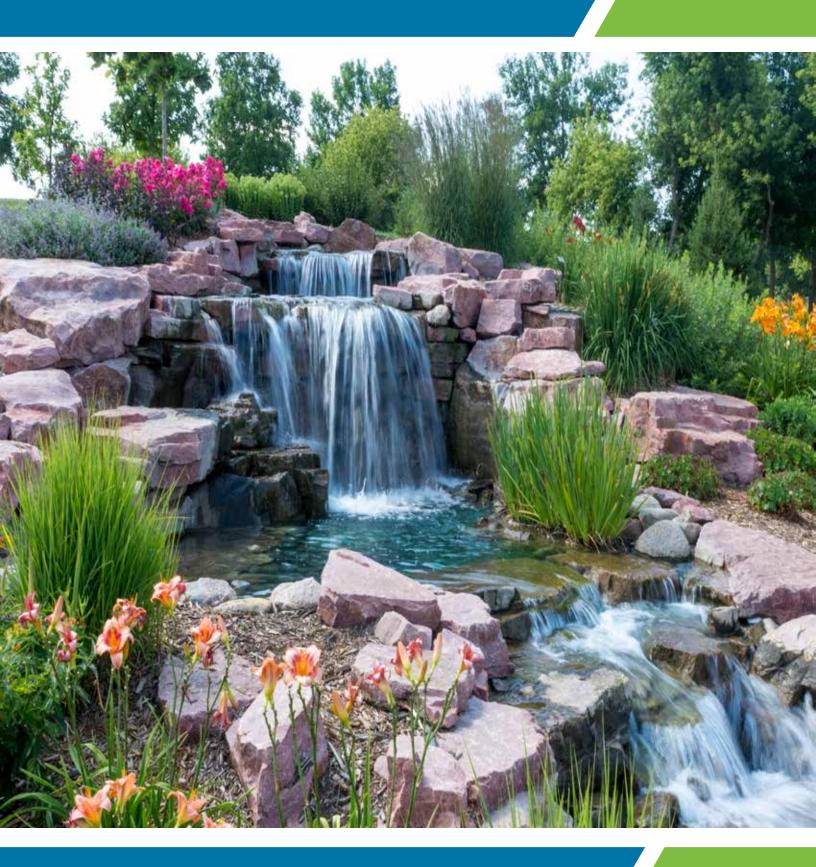
### Sanford Health

Sanford USD Medical Center Sanford Heart Hospital Sanford Children's Hospital Sanford Canton-Inwood Medical Center

### Specialty Hospitals

Encompass Health
Rehabilitation Hospital
LifeScape
Select Specialty Hospital
Sioux Falls Specialty Hospital
Veteran's Memorial Hospital





# Sioux Falls Development Foundation,

200 North Phillips Avenue, Suite 101, Sioux Falls, SD 57104 605.339.0103 or 800.658.3373 www.siouxfallsdevelopment.com